



Christmas Wishes

What's on your Christmas list?

- ✓ Easing margin pressures
- ✓ Less competition
- ✓ Continued loan growth
- ✓ Non-interest checking
- ✓ Easy technology
- ✓ Worry-free regulators

Even if Santa can't work these miracles, some wishes do come true. Call The Genesis Group of marketing specialists at 800-725-3800 and we'll help put plans in place for a strong start to 2008 and beyond!

- Distinctive brand revitalization to make the most of your unique, valuable asset
- Review of your product line and competitor analysis, with key recommendations
- Research potential expansion markets to help with growth decisions
- Advertising strategies and promotions that bring results
- Website design update to energize your site

From all of us at The Genesis Group

Merry Christmas & Happy New Year!



**THE
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GROUP**



FOCUS

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