



**IBAT'S
ANNIVERSARY
CELEBRATION**

2009

**BEST OF COMMUNITY BANKING
AWARDS**



CALL FOR ENTRIES
Deadline June 30, 2009





First National Bank, Edinburg, is honored with Best of Show in 2008.

Dear IBAT Members:

What an opportunity to distinguish your main street community bank from “the other guys” by entering IBAT’s 2009 Best of Community Banking Awards competition. While Wall Street financial institutions have gambled with our nation’s economic stability, community banks have continued their safety and soundness practices to keep their local economies and communities strong and thriving.

Now is the time to highlight the contributions of your community bank to your colleagues, while giving your customers, shareholders and employees one more reason to be proud.

I invite you to review the *2009 Call for Entries* and participate in this year’s program. Competition is open to all community bank members in good standing with IBAT.

Not only is this an opportunity to demonstrate the versatile and comprehensive roles your bank plays in the communities you serve, it also allows you an opportunity to enhance your regulatory compliance files.

Entries must be received at the IBAT Office by 5:00 PM on June 30. The Best of Community Banking Awards Luncheon will take place on ***Tuesday, October 13, 2009*** at the ***Westin La Cantera Resort*** in San Antonio during the 35th Annual IBAT Convention. All qualified entries will be on display during the convention.

I would like to personally encourage you to enter the 2009 Best of Community Banking Awards competition and showcase your bank’s contributions!

Cordially,

Handwritten signature of Christopher L. Williston

Christopher L. Williston, CAE
IBAT President and CEO

2009 CALL FOR ENTRIES

The Independent Bankers Association of Texas is pleased to announce the Call for Entries for the 2009 Best of Community Banking Awards.



ENTRY DETAILS & HOW TO ENTER

ENTRY TYPES

Awards recognize bank entries based upon asset size.

- ◆ \$0 – \$100 million
- ◆ Over \$100 million

Community Service

Examples may include, but are not limited to:

- ◆ *Crisis management (local, state, national)*
- ◆ *Historic renovation & revitalization*
- ◆ *Housing initiatives (i.e.: Habitat for Humanity, low-interest loans, etc.)*
- ◆ *Adopt-A-School programs*
- ◆ *Other civic programs (i.e. senior citizens outreach, health screenings, food banks, etc.)*

Financial Literacy

Examples may include, but are not limited to:

- ◆ *Youth or adult Financial Literacy programs*
- ◆ *Kids' Savings programs*
- ◆ *FDIC Money Smart programs*

Marketing

Examples may include, but are not limited to:

- ◆ *Bank products and services/branding*
- ◆ *In-house training programs*
- ◆ *Special events (i.e. anniversaries, calendars, cookbooks, grand openings, etc.)*

Architecture

Examples may include, but are not limited to:

- ◆ *New build and/or renovation of headquarters/branch facilities (including but not limited to interior design, landscape and lighting, etc.)*

ENTRY REQUIREMENTS

- 1 Entries are limited to members of IBAT in good standing.
- 2 Your bank may enter one or more of the listed categories. If submitting multiple entries, each entry must be packaged individually and include a separate entry form. Please photocopy the entry form if you are submitting more than one entry. An entry fee of \$295 is payable when entry is submitted. *If submitting more than one entry, an additional \$100 fee is required for each additional entry.*

(For example, if submitting two entries, the total amount would be \$395, three entries would be \$495, etc.)

- 3 Entries must be received no later than 5:00 pm, June 30, 2009.
- 4 Entries must be printed, published, electronically distributed, or introduced between January 1, 2008 and June 30, 2009. Entries may consist of multi-year projects, but each entry must be actively underway or completed by June 30, 2009.

5 **Display boards cannot be larger than 4' x6'.**

6 Each entry should consist of three parts:

(1) The completed entry form in this brochure. The form may be photocopied if submitting multiple entries.

(2) Entry display which may include artwork, photographs, DVD, CD, cassettes, etc. Visual

displays are not required, but do help judges visualize and understand your project.

(3) Written documentation. Notebook should be well organized, not cluttered with visual examples, and include the following:

- ◆ **Introduction Page**—a brief narrative of the program
- ◆ **Objectives Page**—state your specific goals and objectives
- ◆ **Resources Pages**—state specific internal or external resources used including the names of other individuals/companies or organizations providing assistance
- ◆ **Results**—specific results that quantifiably or objectively detail why your program succeeded

JUDGING

Awards will be given in those categories the judges believe merit recognition:

- ◆ Best of Show Award(s)
- ◆ Gold Eagle Awards
- ◆ Silver Eagle Awards
- ◆ Bronze Eagle Awards

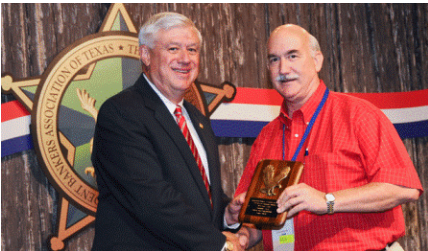
ENTRY RETURNS

You must pick up your entry at the Westin La Cantera Resort by **2:00 PM on Tuesday, October 13, 2009**. IBAT is not responsible for the return of entries that are not picked up.

QUESTIONS?

Please contact
Mae Beth Palone at 800.749.4228
or at mbpalone@ibat.org.

Sponsors of the 2009 Best of Community Banking Awards





IBAT'S ANNIVERSARY CELEBRATION 2009 BEST OF COMMUNITY BANKING

ENTRY FORM

Please photocopy this form if submitting more than one entry. Send entries to:
IBAT
1700 Rio Grande Street, Suite 100
Austin, TX 78701
Attn: Mae Beth Palone

Member Bank Name _____

Address _____

City/State/Zip _____

Entry Submitted By: Name _____

Title _____

Phone: (____) _____ Fax: (____) _____ E-mail _____

Entry Fee Enclosed

- \$295 for one entry
- \$395 for 2 entries
- \$495 for 3 entries
- \$595 for 4 entries

Entry Size Category

- \$0 – \$100 million in assets
- Over \$100 million in assets

Entry Category

- Community Service
- Financial Literacy
- Marketing
- Architectural Design

2009 Best of Community Banking Awards Sponsored By

