



2010 IBAT Leadership Conference Budget Information

June 17-19 ★ Horseshoe Bay Marriott Resort ★ Horseshoe Bay

General Information ~ Expecting 175-200 senior to executive level bankers. IBAT associate members are also welcome to attend. All are encouraged to bring their families as this is a family-friendly resort and conference.

Estimated Registration Fees for 2010

	Before 5/10	After 5/10
Leadership Member	\$565	\$630
IBAT Member	\$665	\$730
Spouse/Guest over 12	\$265	\$330
Children 8-11	\$145	\$205
Children 3-7	\$35	\$55
Nonmember	\$765	\$830
Golf Tournament	\$175	\$200



Sponsorship Opportunities ~ Include meals and breaks, speakers, entertainment, or a “general sponsorship.” Your level determines benefits ranging from complimentary registration to signage at the event. Register and attend to network with over 175 potential customers. Sponsor Levels are as follows:

- Gold - \$3,500 and above
- Silver - \$2,500
- Bronze - \$1,000
- Blue Ribbon - \$500

Tabletop Exhibits ~ We offer tabletop exhibits on Thursday, June 17th (2:30-7:30pm). We encourage the opportunity to network informally and so the displays are limited to the distribution of collateral materials. Sorry...no Internet access.

Cost of the tabletops is \$1,395 for members and \$1,695 for nonmembers.

Golf Tournament Sponsorship ~ Sponsorships will be available for golf holes, longest drive, closest-to-the-pin, lunch, beverage cart, tournament prizes. We typically have 75 golfers, and can assure that you get to play with bankers rather than competitors.

Estimated sponsorships range from \$595 to \$1,250.

Ad Space in the Conference Guide/Attendee Listing ~ We will distribute a Conference Guide/Attendee Listing to all the attendees (est. distribution 350). The publication combines the traditional program with the attendee list and should be a “keepsake” and something the attendees will retain after the event. We do not provide separate stuffers in the tote bags, so this is the ideal medium for getting your company’s message to all conference attendees.



2010 IBAT Leadership Conference Sponsor Opportunities

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Audience ~ Expecting 175-200 senior to executive level bankers. IBAT associate members are also welcome to attend. All are encouraged to bring their families as this is a family-friendly resort and conference.

You may simply contribute at the following levels of sponsorship and receive visibility at all conference functions excluding the golf tournament.

Gold	Silver	Bronze	Blue Ribbon
\$3,500 and above	\$2,500	\$1,000	\$500

These levels include the following

Thursday, June 17		Description	# of Attendees	FULL Sponsorship	Co- Sponsor
Conference	Refreshment Break	<i>Food and beverage to be available throughout the day in same location as the exhibitors and conference registration.</i>	150	\$2,000	SOLD \$1,350
	Reception Beverage Service	<i>Opening night reception to be held in same area as exhibits and annual toy & purse auction.</i>	350	\$2,250	SOLD \$1,350
	Reception Food Service	<i>Opening night reception to be held in same area as exhibits and annual toy & purse auction.</i>	350	\$4,500	SOLD \$2,500
Friday, June 18					
Conference	Breakfast	<i>Buffet breakfast for conference attendees.</i>	150	\$2,500	SOLD \$1,500
	Theme Party Entertainment	<i>Themed party and dance held at the Horseshoe Bay Marriott Resort</i>	350	\$2,500	SOLD \$1,500
	Theme Party Beverage Service	<i>Themed party and dance held at the Horseshoe Bay Marriott Resort</i>	250	\$3,750	SOLD \$2,400
	Theme Party Food Service	<i>Themed party and dance held at the Horseshoe Bay Marriott Resort</i>	350	\$1,500	SOLD \$1,000
Saturday, June 19					
Conference	Breakfast	<i>Buffet breakfast for conference attendees.</i>	150	\$2,500	\$1,500

Thursday, June 17th					
Golf Tournament	Lunch	Lunch will be available to golfers as After the tournament.	60-70	\$1,250	\$750 SOLD
	Hole Sponsor	Network and visit with the golfers at your golf hole; you may also hand out goodies or offer a chance at a prize.	60-70	\$595	NA
	Beverage Cart	A chance to ride with the beverage cart to meet and network with all of the players.	60-70	\$1,000	NA
	Prizes	Will award 1 st , 2 nd and 3 rd place teams.	60-70	\$1,250	NA
ADDITIONAL OPPORTUNITIES				# of Attendees	FULL Sponsorship
Lanyards for Name Badges Sponsorship of this item guarantees your company exclusive distribution of the official lanyards with your company's message and/or logo to ALL attendees registered for the conference. Cost of producing the actual item(s) is additional and will be at sponsor's expense and MUST be approved by association management. It can be a "stock item" and not specific to the conference.				350	\$750 SOLD
Personalized Hotel Key Cards Sponsorship of this item guarantees your company exclusive distribution of your company logo and/or message on all hotel key cards distributed to attendees staying at the hotel. Cost of producing the actual item(s) is additional and will be at sponsor's expense and MUST be approved by association management.				300	\$1,000 SOLD
Attendee Tote Bags Sponsorship of this item guarantees exclusive distribution of your company's tote bag to official attendees during the registration process. Cost of producing the actual item(s) is additional and will be at sponsor's expense and MUST be approved by association management. It can be a "stock item" and not specific to the conference.				350	\$1,500
Door Prizes Names will be drawn throughout the conference for cash prizes.				N/A	\$1,500 SOLD
Attendee Gift A souvenir of the conference with your logo displayed on the item. Cost of producing the actual item(s) is additional and will be at sponsor's expense and MUST be approved by association management.				350	\$1,500 SOLD



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Leadership Conference**
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Sponsor Application

Benefits of Sponsorship <i>*if sponsorship application is received by March 28</i>	GOLD	SILVER	BRONZE	BLUE RIBBON
	\$3,500 and above	\$2,500	\$1,000	\$500
Program promotional brochure*	✓ Listing <i>with logo</i>	✓ Listing <i>with logo</i>	✓ Listing only	✓ Listing only
Web Site Recognition	✓ Company will be listed with the program information on IBAT's Web site with a link to <i>its own Web site</i>	✓ Company will be listed with the program information on IBAT's Web site with a link to <i>its own Web site</i>	✓ Company's name will be listed with the program information	✓ Company's name will be listed with the program information
Conference Guide & Attendee Listing distributed on site	✓ Listing <i>with logo</i>	✓ Listing <i>with logo</i>	✓ Listing only	✓ Listing only
Pre-event Attendee Listing	✓ Attendee listing will be sent electronically in advance for your follow-up and marketing efforts	✓ Attendee listing will be sent electronically in advance for your follow-up and marketing efforts	✓ Attendee listing will be sent electronically in advance for your follow-up and marketing efforts	✓ Attendee listing will be sent electronically in advance for your follow-up and marketing efforts
Other Print Recognition*	✓ Special mention in the IBAT bi-monthly magazine	✓ Special mention in the IBAT bi-monthly magazine	✓ Special mention in the IBAT bi-monthly magazine	✓ Special mention in the IBAT bi-monthly magazine
Appropriate professional signage recognizing your company at the event	✓ Listing <i>with logo</i>	✓ Listing <i>with logo</i>	✓ Listing only	✓ Listing only
Verbal recognition at event	✓ Verbal recognition and introduction of representatives, <i>if attending</i>	✓ Verbal recognition and introduction of representatives, <i>if attending</i>	✓ Mention only	✓ Mention only
Sponsor Ribbon	✓ Conference badge with color coded sponsor ribbon for all attending representatives registered in full	✓ Conference badge with color coded sponsor ribbon for all attending representatives registered in full	✓ Conference badge with color coded sponsor ribbon for all attending representatives registered in full	✓ Conference badge with color coded sponsor ribbon for all attending representatives registered in full
Distribution of Marketing Materials	✓ Sponsors will be provided the opportunity to display and/or distribute their marketing materials at event sponsored	✓ Sponsors will be provided the opportunity to display and/or distribute their marketing materials at event sponsored		
FREE Registrations	✓ One complete registration per \$2,500 contributed	✓ One complete registration per \$2,500 contributed		
FREE Advertising in Conference guide	✓ FREE Full Page ad in conference guide	✓ FREE Half Page ad in conference guide		
FREE Tabletop Exhibit	✓ One tabletop exhibit on Thursday, June 17			

COUNT US IN for \$_____ [amount]
 We would specifically like to sponsor: _____ [opportunity, if applicable]

In order to process your application, *all* of the information listed below must be completed [please print or type]. Logos, if applicable, should be sent electronically in a "JPEG" and "EPS" format to: jcourtney@ibat.org. Please return with check payable to: **IBAT Education Foundation, 1700 Rio Grande Street, Suite 100, Austin, TX 78701, Attn: Julie Courtney**. Questions?? 800-749-4228

Contact Name			Contact Title		
Company					
Mailing Address			E-mail Address		
City		ST		Zip Code	
Phone			FAX		

2010 IBAT Leadership Conference

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Tabletop Exhibits

Application & Contract

IBAT will offer Tabletop Exhibits on Thursday, June 17. The exhibit tables will be set up around the perimeter of the general session ballroom along with all breaks and the reception on Thursday, June 17. You will have the opportunity to meet and network with bankers throughout the entire conference, during programming breaks in the afternoon and at the reception. During the last session on Thursday, June 17th, we will have Exhibitor Speed Dating where each attendee will be required to visit your booth for 2 minutes. This will allow you to have their undivided attention. Also, we encourage all exhibitors to participate in the purse/toy auction during the opening reception.

★ **Set up hours** are **Wednesday, June 16** from **3:00-6:00pm** and again starting at **10:00am** on **Thursday, June 17**. ★ **Exhibit hours** are **2:30-7:30pm**. ★ **Exhibits must be set no later than 12:30pm**, and **may not be dismantled until after 7:30pm Thursday evening** with **move out complete by 9:00pm**.

Each exhibit table includes an **8ft x 30in draped table** and **two (2) chairs**. Because of space limitations, exhibitor's materials must fit on the tabletop surface and there will be access to electricity for an additional \$50. You may register Exhibit booth personnel for \$395 each.

The exhibit space is available on a **first-come, first-served basis**. Space is not definite until a \$695 nonrefundable deposit is made. In order to process your application, you must complete all sections below. *(No reservations will be accepted over the phone or through email.)* Please print or type to insure accuracy.

Organization			
Mailing Address			
City/State/Zip			
Phone		Fax	
Contact		Contact Title	
Contact Phone		Contact E-mail	
Description of business, product, or service (limited to 50 words)			
Exhibitor Name		Exhibitor E-mail	
Cost	IBAT Member <small>(Associate, Affiliate, Endorsed Service Provider)</small>	\$1,395	Nonmember \$1,695*
Electricity	<input type="checkbox"/> Yes, please add \$50 to my balance. <input type="checkbox"/> No electricity needed.		
BONUS	Gold Sponsors are entitled to receive one complimentary tabletop. Additionally, if you purchase a tabletop exhibit, you can sponsor a golf hole at the tournament Thursday afternoon for only \$395 (a \$200 discount).		
First Choice	Second Choice	Third Choice	A nonrefundable deposit of \$695 is required for space reservation. Balance due on May 14, 2010.
Signature			Name (printed)

I, the duly authorized representative of the organization named above ("EXHIBITOR"), on behalf of said company, subscribe and agree to all of the terms, conditions, and covenants contained in this application and in the rules and regulations located on the back of this page.

010 IBAT LEADERSHIP CONFERENCE EXHIBITOR RULES AND REGULATIONS

1. SHOW SPONSORSHIP AND MANAGEMENT. The show is produced by and is the property of the IBAT Education Foundation ("the Foundation"). The Foundation will provide all show management functions and establish all show policies. Each prospective exhibitor is required to sign the APPLICATION & CONTRACT for space. By doing so, he subscribes to EXHIBITOR RULES AND REGULATIONS, WHICH IS A PART OF THE APPLICATION & CONTRACT. Each EXHIBITOR, for himself and his employees and agents, agrees to abide by these conditions, it being understood and agreed that sole control of the exhibit hall rests with the IBAT Education Foundation.

2. WHAT MAY BE EXHIBITED. The show is designed for display and demonstration of banking-related products and services. **Companies that have exhibited in a previous IBAT or Foundation Show are not required to apply for a ruling of eligibility unless specifically requested to do so.** Companies that have not previously exhibited in an IBAT or Foundation Show are required to secure a ruling of eligibility before making application for space. The Foundation reserves the absolute right to decline or prohibit any exhibit, exhibitor, or proposed exhibitors, not approved by the management, and to permit only such matter and conduct as shall be approved.

3. SPACE LIMITATIONS. Maximum size is an 8-ft. table and two chairs per exhibitor.

4. SUBLETTING OF SPACE. The exhibitor agrees not to assign, sublet, or apportion space or any part thereof allotted to him, nor to exhibit or advertise goods other than manufactured or sold by him in the regular course of business, unless approved by the Foundation.

5. PAYMENT. A non-refundable deposit of \$695 must accompany each application. The balance of the bill must be paid by May 14, 2010.

6. CANCELLATION OR WITHDRAWAL. An exhibitor may cancel or withdraw from the show subject to the following conditions and restrictions:

- A. The exhibitor shall give the Foundation notice in writing of his intention to cancel or withdraw from the show.
- B. In the event the said notice is received by the Foundation at least 45 days prior to the opening of the conference, all fees paid by the exhibitor, less the deposit fee, will be refunded.
- C. In the event said notice is received less than 45 days prior to the opening of the show, no refund of any fees, including the deposit fee, will be made, and the exhibitor shall be obligated and agrees to pay the total cost of the space(s) assigned.

In the event of cancellation, the Foundation shall have the right to use said space to suit its convenience, including selling the space to another exhibitor, without any rebate or allowance to the cancelled exhibitor. The Foundation assumes no responsibility for having included the name of the cancelled exhibitor or descriptions of his products in the show catalog, brochures, news releases or other materials.

7. INSTALLATION AND DISMANTLING. The specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each

exhibitor for the particular conference. Such requirements shall be binding upon the exhibitor as though fully set forth herein. Space not occupied or set up by that time may be re-assigned for other purposes by the Foundation.

8. CONFLICTING MEETING & SOCIAL EVENTS. In the interest of the success of the entire conference, the exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of members from the conference during the official hours of the conference.

9. BUILDING OCCUPANCY. In case the premises of the hotel shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency or by the Foundation, or for any other reason, this contract may be terminated by the Foundation. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of the Foundation shall be to return to each exhibitor his space payment, less his pro-rata share of all costs and expenses incurred and committed by the Foundation.

10. VIDEO & SOUND SYSTEMS. The use of video will be permitted, subject to approval by and the control of the Foundation. The Foundation reserves the right to curtail any sound systems. Machines that create excessive noise, making normal conversation in neighboring exhibits difficult, may, at the discretion of the Foundation, be restricted to periodic operation.

Exhibitor warrants that if any music is used in his display, he shall be responsible for any royalties due for such performance including, but not limited to, payments to BMI and ASCAP. Exhibitor further represents that he has entered into such licensing agreements as may be necessary to effectuate this warranty.

11. REFRESHMENTS. Any refreshments distributed by the exhibitor shall, at the exhibitor's risk and expense, comply with all applicable Federal, State and Local sanitary and safety laws and regulations.

12. SAFETY, FIRE AND HEALTH. The exhibitor must comply with safety, fire and health ordinances, regarding installation and operation of equipment. All display, exhibit materials and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents.

13. CARE OF BUILDING. No exhibitor may allow an article to be brought into, nor permit any act to be done in the hotel, which will increase the premiums or void policies of insurance held by the Foundation. No exhibitor may permit any act by its employees by which the premises shall in any manner be marred or defaced. Exhibitor must surrender the space occupied by him in the same condition as at the commencement of occupation. Any damage done to the premises by the exhibitor shall be made good to the Foundation or the building owners, as their interests may appear.

14. INSURANCE. The Foundation and the hotel may take precautions to safeguard exhibitor's property by means of regular perimeter guard service. However, they will not be liable for damage or loss to exhibitor's property through theft, fire, accident or any other cause. In all cases, exhibitors wishing to insure their goods must do so at their expense. The Foundation will not assume liability for any injury that may occur to show visitors, exhibitors or their agents and employees, or others.

15. LIABILITY. It is agreed that exhibitor shall indemnify and hold harmless the Foundation and its representatives, from any and all liability that might ensue from any cause whatsoever.

Exhibitor agrees to indemnify and save and hold harmless the hotel and its affiliate companies from and against all cost, loss or expense arising incident to any claim of or liability to third parties (including, but not limited to, employees of the hotel, and their affiliate companies, contractors, and subcontractors and their employees; associates and other persons assisting the exhibitor on a paid or voluntary basis; and all guests, patrons and invitees) for injury (or claimed injury) or death of persons or loss of or damage to property arising out of the presence, activity or exhibit of the exhibitor, or the employees, agents or representatives of the exhibitor, or out of, or in connection with, performance (or nonperformance) of this contract.

Each exhibitor is responsible for his equipment and should keep an attendant in his display during the exhibit hours.

All curtains, flags and other decorative material must conform to requirements of the local Fire Department and Texas Board of Insurance Underwriters.

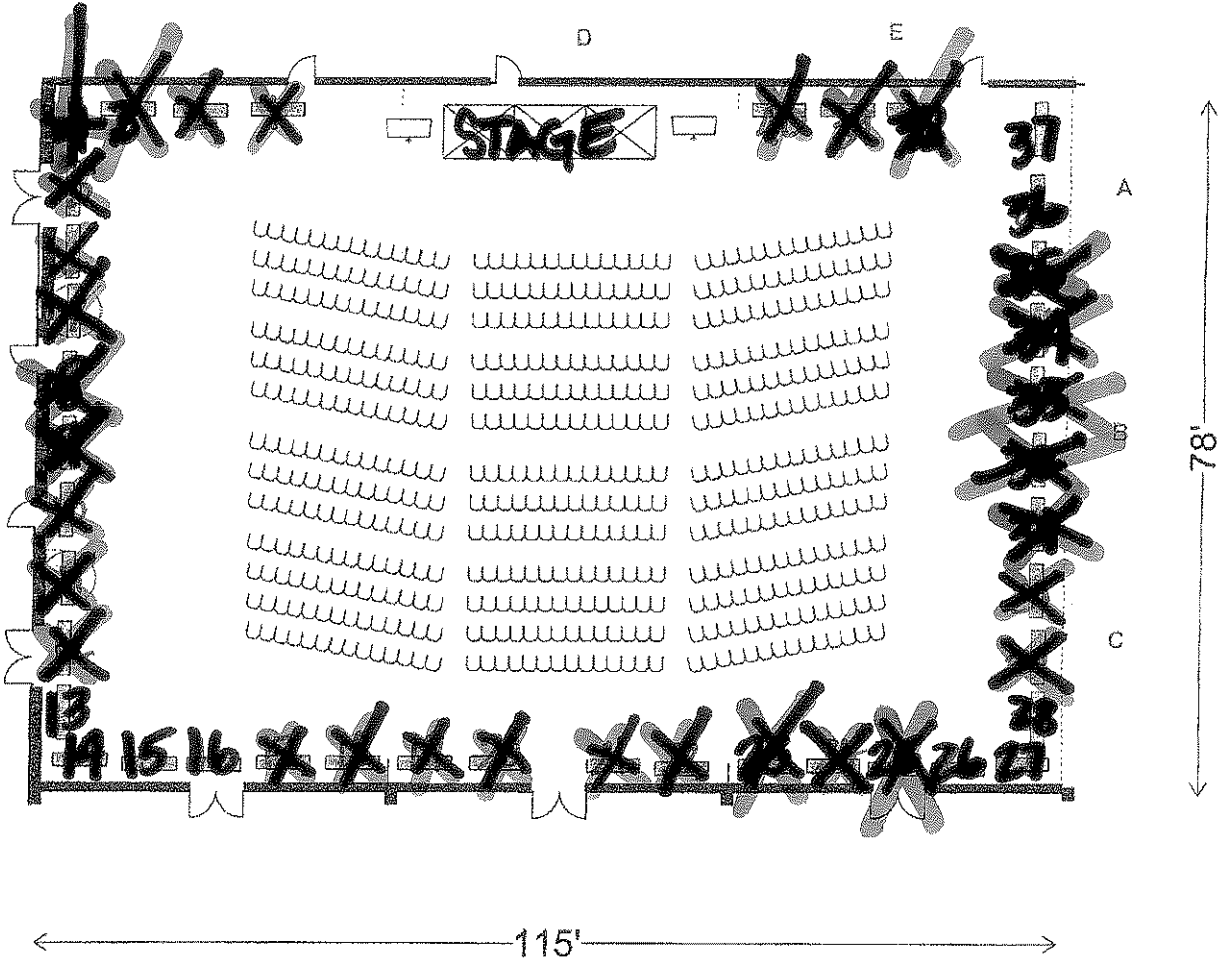
16. GENERAL. All matters and questions not covered by the EXHIBITOR RULES AND REGULATIONS are subject to the decision of the Foundation. EXHIBITOR RULES AND REGULATIONS may be amended at any time by the Foundation, and all amendments or additions that may be so made shall be as equally binding on all parties affected as the original EXHIBITOR RULES AND REGULATIONS.

This agreement shall be binding upon the parties hereto and their respective executors, administrators, successors, and assigns.

17. RULES. The exhibitor agrees to abide by any additional rules as may be imposed by the hotel. Such rules may be obtained upon timely written request made no later than 45 days prior to the show.

18. TERMINATION. The license may be terminated by the Foundation on the breach of any other of the conditions hereof by the exhibitor, and thereupon all his rights thereunder shall cease and terminate, and any payments made by him on account hereof prior to said termination shall be retained by the Foundation as liquidated damages for such breach, and the Foundation may thereupon resell or otherwise reuse said space.

19. TERM. This contract is valid only for the period stated on space application form and provides no guarantees for exhibit space in future years for any shows produced by the Foundation.



SALON A - E



2010 IBAT Leadership Conference
 June 17-19, 2010
 Horseshoe Bay Marriott Resort
 Horseshoe Bay

AD SPACE In Official Conference Guide & Attendee Listing

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AD TYPE	COST
Full Page must be <u>camera-ready</u> and black and white and received by June 1 . Dimensions: 7.5" (w) x 10" (h)	\$500
Half Page must be <u>camera-ready</u> and black and white and received by June 1 . Dimensions: 7.5" (w) x 4.5" (h)	\$250

Ad prices are net and non-commissionable.

Ads must be black & white, camera-ready, in one of the following electronic formats: Microsoft Word, jpeg, or pdf.

Ads must be e-mailed to jcourtney@ibat.org by June 1.

To assure your ad space, please complete and return this form with your payment to: IBAT Leadership Conference 2010, 1700 Rio Grande Street, Suite 100, Austin, TX 78701. Questions or should you need further information, call Julie Courtney, CMP at 512.474.6889.

In order to process your application, all of the information listed below must be completed. Please print or type.

Company			
Mailing Address			
City	State	Zip	
Phone		FAX	
Contact for Ad Coordination:			
Name			
Title			
E-mail			