



Turn new accounts into loyal customers...

and transform onboarding into
profit. Attend our **FREE WEB
SEMINAR** and learn how!

When you plant deep roots, you grow strong branches. That strength is critical: more banks in the U.S. have already closed in 2009 than in the five previous years combined.¹

Find out what you can do to improve account retention, increase account depth, and enhance customer satisfaction — and how Deluxe can help.

Wednesday, June 24, 2009. 1:00–2:00 p.m. CDT

See back for details

¹ Source: <http://www.fdic.gov/bank/individual/failed/banklist.html>



Sign up today at **www.deluxe.com/seminar**
or call **866.363.1083**.

ENROLL NOW



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CORPORATION

“Turn New Accounts Into Loyal Customers” How effective onboarding can help cultivate new accounts and grow profits

Wednesday, June 24, 2009. 1:00–2:00 p.m. CDT

See how a coordinated multi-channel approach to onboarding can help you cultivate new relationships and build customer loyalty.

What you will learn:

- How critical your frontline staff and branch environment is to onboarding success
- Why the first 90 days of any new account are so critical
- Informative survey results on the importance of “experience”
- Statistics on important industry issues, including retention and conversions
- Action steps to get and keep new accounts
- How Deluxe LoyaltyThrough Experience® and DeluxeCalling® services can help

Who should attend:

- CEOs, VPs, Retail Banking VPs, Marketing Directors, Branch Operations Managers

ENROLL NOW!

Sign up today for this FREE web seminar at www.deluxe.com/seminar or call **866.363.1083**.

Please forward this postcard to others in your organization who would be interested in this topic.