

***TEACHING EXCELLENCE  
IN FINANCIAL LITERACY***

***2011***

***Filing Deadline: Nov. 15, 2011***

***Announcement Deadline: Dec. 16, 2011***



Sponsored by



Dear Texas Community Banker,

We need your help by nominating an outstanding teacher in your local community who has tackled the important topic of financial literacy in the classroom for the 2011 Teaching Excellence in Financial Literacy Award.

Your nominee should be an educator dedicated to promoting financial literacy in grades K-12. He or she may be a teacher in a public, charter or private school. This individual should be passionate about teaching and understand the importance of preparing today's students for tomorrow's financial decisions. Your nominee should be one who has shown initiative and demonstrated innovative techniques in the classroom in teaching students the importance of financial responsibility through financial literacy.

Why focus on teachers? As you know, The Independent Bankers Association of Texas (IBAT) is committed to promoting financial literacy throughout Texas. As the philanthropic arm of IBAT, the *Education Foundation's* mission is "*building financially literate communities.*" It all comes back to understanding the basics of savings and credit, knowing how to budget and make informed choices and decisions. Teachers play a significant role in helping students learn these basic financial concepts. IBAT wants to recognize their importance and reward them for their efforts.

**Three teachers from across our state will receive a \$1,000 cash award.**

In order to be considered, please send to IBAT no later than **November 15, 2011**, the following:

1. Your Banker Nomination Form
2. Letter of support for your nominee
3. Teacher Application Form

Three award recipients will be selected by a panel of judges from The Education Foundation's Board of Directors. After the awards honorees are announced, IBAT representatives will travel to your local area to join you in presenting the cash award to the deserving teacher at a school assembly or other appropriate event.

We hope you will submit a deserving nominee from your local school district and help us honor their commitment and contributions to promoting financial literacy in our public schools.

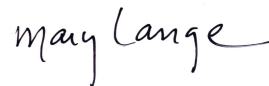
Cordially,



Christopher L. Williston, CAE  
IBAT President & CEO



Willard Still, Chairman  
IBAT Education Foundation;  
President & CEO,  
American Bank, NA



Mary E. Lange, CAE  
IBAT Education Foundation  
President

# Teaching Excellence in Financial Literacy 2011

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The **Independent Bankers Association of Texas (IBAT)** celebrates and recognizes outstanding teachers who have tackled the subject of financial education. You have been nominated for the Third Annual IBAT *Teaching Excellence in Financial Literacy Award*.

**Why focus on teachers?** IBAT Education Foundation is committed to promoting financial literacy throughout Texas. The IBAT Foundation's mission is "*building financially literate communities.*" It all comes back to understanding the basics of savings and credit, knowing how to budget, and knowing how to make informed choices and decisions. Teachers play a significant role in how students learn these basics. IBAT wants to recognize your importance in conveying the basics of a financial education in an effective and fun manner.

**There is a prize - \$1,000 cash award to three individuals who will be recognized by the Independent Bankers Association of Texas and local community bankers during ceremonies at their respective schools.**

## **Nomination Process**

In order to be considered for this award, individuals must be nominated by a member in good standing of the Independent Bankers Association of Texas. Nominees must answer the following questions which also appear on the Teacher Application Form.

1. Describe your financial literacy curriculum, grade level, and why you selected it for your classroom.
2. When a student leaves your classroom, what three elements of financial literacy do you want him or her to take home?
3. How does your class segment on financial literacy education support the three elements in Question 2?
4. How do you capture your students' attention?
5. If you were to design a "financial literacy starter kit" for your students, what elements would it include?
6. How do you measure the effectiveness of your financial literacy program?
7. How many students have received your financial literacy instruction in the last year?

## **Judging**

A select panel from the IBAT Education Foundation's Board of Trustees will review the nominations and select three award recipients from across the state. Award honorees will be notified by December 16, 2011.

**Please return the following:** (a) Nomination Form from your community banker  
(b) Letter of support from your community banker  
(b) Teacher Application Form

**To**  
Mae Beth Palone  
Vice President-Public Affairs  
Independent Bankers Association of Texas  
1700 Rio Grande, Suite 100



# IBAT Teaching Excellence in Financial Literacy Award

## 1. Banker Nomination Form

### Section A

I nominate \_\_\_\_\_ for the 2011 IBAT Teaching Excellence in Financial Literacy Award

### Section B

Nominated by \_\_\_\_\_

Bank \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

### Section C

How is your bank supporting financial literacy in your local school district?

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## 2. Letter of Support for Your Nominee

### Section D

**Attach a separate page** as to why your nominee should be considered for the Teaching Excellence in Financial Literacy Award.

### **Return to:**

Mae Beth Palone  
Vice President-Public Affairs  
Independent Bankers Association of Texas  
1700 Rio Grande, Suite 100  
Austin, TX 78701  
or e-mail: [mbpalone@ibat.org](mailto:mbpalone@ibat.org)

**Deadline for nominations is November 15, 2011**



## Teaching Excellence in Financial Literacy Award

### 3. Teacher Application Form

Name \_\_\_\_\_

#### Section A: School Information

School Name \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

School Phone \_\_\_\_\_ FAX \_\_\_\_\_

School Principal \_\_\_\_\_

#### Section B: Personal Information

Home Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone number where you can be reached after July 1 \_\_\_\_\_

Grade Level Taught \_\_\_\_\_ E-Mail Address \_\_\_\_\_

#### Section C: Questionnaire

Please answer the questions on the back of this page.

In order to be considered for this award, return the following to IBAT **no later than Nov. 15, 2011:**

- Banker Nomination Form
- Support letter from your banker
- Teacher Application Form

#### **Return To:**

Mae Beth Palone  
Vice President-Public Affairs  
Independent Bankers Association of Texas  
1700 Rio Grande, Suite 100  
Austin, TX 78701  
or e-mail: [mbpalone@ibat.org](mailto:mbpalone@ibat.org)

**To the Applicant: Please provide your responses to the following questions. Attach additional pages if necessary.**

1. Describe your financial literacy curriculum and why you selected it for your classroom.

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2. When a student leaves your classroom, what three elements of financial literacy do you want him or her to take home?

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3. How does your class segment on financial literacy education support the three elements in Question 2?

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4. How do you capture your students' attention?

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5. If you were to design a "financial literacy starter kit" for your students, what elements would it include?

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6. How do you measure the effectiveness of your financial literacy program?

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7. How many students have you reached through your financial literacy instruction?

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<http://www.ibat.org/foundation/>

The **IBAT Education Foundation** funds initiatives with the power to help community bankers actively create a more secure financial future for all Texans. Our focus is directed toward financial literacy programs for consumers and bankers.

Texas community bankers are seeking ways to be proactive in counteracting a threat to the public's financial health - mounting consumer and commercial debt, understanding how banks operate, and taking responsibility for choices and financial decisions.

The Foundation, a 501(c)3 not for profit organization, is guided by its own Board made up of IBAT members. As we grow, the Board will grow and always exemplify the partnering between community bankers and the communities they serve by including educators, civic leaders, philanthropists, spouses, business leaders and others.

## **IBAT Education Foundation Board of Trustees**

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**Willard Still**

*American Bank, NA, Waco*

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*First National Bank, Giddings*

**Darrell Brown**

*Town & Country Bank, Stephenville*

**Steve Doty**

*First National Bank of McGregor*

**Charles T. Doyle**

*Texas First Bank-Texas City*

**Gary D. Edmiston**

*Txbank, Odessa*

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*Ghiglieri & Company, Austin*

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*Independent Bankers Association of Texas, Austin*

**Christopher L. Williston, CAE**

*Independent Bankers Association of Texas, Austin*