



1700 RIO GRANDE ST., SUITE 100  
AUSTIN, TX 78701  
512.474.6889  
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WWW.IBAT.ORG

# 2012 WINTER SUMMIT Sponsorship Opportunities

Reaching the right audience with information about your company or organization and the products and services you offer is critical to success in today's competitive business environment.

SIGN UP TODAY to maximize your return! Simply complete and return the attached sponsorship application.

Sponsorship Opportunities	Amount	Description	
Sunday Night Reception	\$1,500	Become the official kick-off sponsor of the Winter Summit. Hosted inside Harrah's.	
Sunday Night Dinner	\$2,500	Be the sole sponsor of the official first dinner for the attendees. It will be hosted in Harrah's complete with buffet.	
Breakfast Monday	\$1,000	Breakfast buffet served before the day kicks off.	
Monday Apres Ski Refreshments	\$750	Refreshments and beverages served during afternoon session.	
Monday Night Dinner	\$5,000	Be the sole sponsor of the special dinner for the attendees. It will be hosted in Edgewood Country Club complete with plated dinner.	
Breakfast Tuesday	\$1,000	Breakfast buffet served before the day kicks off.	
Tuesday Apres Ski Refreshments	\$750	Refreshments and beverages served during afternoon session.	
<b><i>GOLD</i></b>	<b><i>SILVER</i></b>	<b><i>BRONZE</i></b>	<b><i>BLUE RIBBON</i></b>
\$5,000	\$2,500	\$1,000	\$750



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# WINTER SUMMIT

## 2012 Sponsorship Application

Benefits of Sponsorship	GOLD	SILVER	BRONZE	BLUE RIBBON
	\$5,000	\$2,500	\$1,000	\$750
Listing in Summit's promotional brochure (subject to timing of commitment)	✓ Listing with logo	✓ Listing with logo	✓ Listing only	✓ Listing only
Web Site Recognition	✓ Company will be listed with the program information on IBAT's Web site with a link to its own Web site	✓ Company will be listed with the program information on IBAT's Web site with a link to its own Web site	✓ Company's name will be listed with the program information	✓ Company's name will be listed with the program information
Listing in Summit's materials/handouts distributed on site	✓ Listing with logo	✓ Listing with logo	✓ Listing only	✓ Listing only
Pre-event Attendee Listing for Summit	✓ Attendee listing will be sent electronically in advance for any marketing efforts	✓ Attendee listing will be sent electronically in advance for any marketing efforts	✓ Attendee listing will be sent electronically in advance for any marketing efforts	✓ Attendee listing will be sent electronically in advance for any marketing efforts
Appropriate professional signage recognizing your company at Summit	✓ Listing with logo	✓ Listing with logo	✓ Listing only	✓ Listing only
Verbal recognition at Summit	✓ Verbal recognition and introduction of representatives, if attending	✓ Verbal recognition only	✓ Verbal recognition only	
Mention in IBAT's weekly e-newsletter (subject to timing of commitment)	✓ Company's name will be listed with the program information after program	✓ Company's name will be listed with the program information after program		
Your company's Distribution of Marketing Materials at Summit	✓ Sponsors will be provided the opportunity to display and/or distribute their marketing materials where appropriate (e.g., tabletop, luncheon and/or dinner)			
Registration opportunity at Summit	✓ Sponsors will be provided the opportunity to attend summits at the additional registrant pricing			

COUNT US IN for \$ \_\_\_\_\_ [amount]

In order to process your application, all of the information listed below must be completed [please print or type]. Logos, if applicable, should be sent electronically in a "JPEG" format to: [jcourtney@ibat.org](mailto:jcourtney@ibat.org). Please return with check payable to: **IBAT Education Foundation, 1700 Rio Grande Street, Suite 100, Austin, TX 78701**, Attn: Julie Courtney. Questions?? 800-749-4228

Contact Name				Contact Title		
Company						
Mailing Address						
City			ST			Zip Code
Phone			FAX			
E-mail Address						