



where bankers and ideas connect

April 12-13, 2017 | Renaissance Worthington Hotel, Fort Worth, Texas

Dear Colleague:

WE'RE CHANGING IT UP! **IBAT FinTech Showcase** is the new name for IBAT's technology conference formerly known as TechMecca!

If you've participated in TechMecca over the last several years, you've been on the forefront of an evolving event.

Four years ago, TechMecca was the first IBAT event to introduce seven-minute stage demonstrations as an opportunity for exhibiting companies to better acquaint the audience with one of their new products or services.

"Vendors and bankers alike responded to the stage demonstrations positively," said IBAT President and CEO Chris Williston. "The vendors like the focused opportunity to tell the story of their companies' innovation and bankers very much like the opportunity to get more information on a company before committing to a one-on-one conversation with months of potential follow up from a booth visit."

This feedback from bankers underscores what IBAT has been hearing over the last several years: when bankers take time to be out of the bank, they're looking for the most bang for their buck.

You all asked, and we're delivering. We're limiting the demonstration companies to 40 for the event. You no longer need to be concerned about booth traffic; we are essentially giving you the floor by allowing you demo time on stage in front of the community bankers in the audience. Becoming a demo company will allow you to immediately impact the community bankers in the audience who:

1. Believe they already know everything about your company, so they don't need to visit your booth.
2. Already have an established relationship with you, so they aren't paying attention to any new products and services you have to offer.
3. Do not know you or your company, giving you a brand new audience of community bankers.

As a demonstrating or sponsoring company, you are able to reach members of IBAT and financial institutions throughout Texas in one convenient location.

IBAT's FinTech Showcase is designed for suppliers ready to assist forward-thinking community banking executives who are committed to maintaining an edge on the issues, products and services confronting our industry.

Surrounded by financial industry leaders and decision makers in an innovative atmosphere, this exciting technology conference is vital to your business plan. Check out the following demonstrating company information for complete details. Gain greater presence and recognition by selecting from a number of sponsorship opportunities.

We look forward to seeing you in Fort Worth, April 12-13, 2017!



where bankers and ideas connect

April 12-13, 2017 | Renaissance Worthington Hotel, Fort Worth, Texas

DEMO COMPANY BENEFITS

At least five (5) and up to seven (7) minutes of demo time on the general session stage.

Use of a show stand for the day of demonstration. Show stands will be located around the perimeter of the general session ballroom and will include the following:

- A 32-inch LCD monitor with dual post stand with shelf; each company will provide its own laptop or tablet for display purposes.
- A cocktail round or tabletop for conversation purposes located in front of the LCD monitor.
- Attendee registration list furnished prior to the conference for advance marketing opportunities.
- Lead retrieval provided through the conference mobile app allowing companies to capture complete database of individual contacts at the event.
- Company listing on the FinTech Showcase website, www.ibat.org; in various IBAT publications and communiqués; and in the official conference program and conference app.
- The Community Banker “Shark Tank” – At FinTech Showcase 2017, we’re taking this concept to a new level by incorporating the community banker interaction into product demos via the Community Banker Shark Tank. Following each demonstration, a panel of three community bankers will ask each company representative one or two questions. This interaction provides attendees with surrogate voices to ask the “next question” on everyone’s mind.

Each demo company must participate in a consultation with IBAT staff prior to FinTech Showcase in order to ensure strongest results and that demonstration enhances the focus of the show.

PAYMENT SCHEDULE

A nonrefundable deposit of \$2,500 per demonstration is due no later than February 17, 2017 with the completed demo application and contract. The balance is due no later than March 17, 2017. Demo companies may be reassigned or canceled if payments are not received by indicated dates.

HOW TO RESERVE YOUR SPOT

Complete the enclosed demo application and contract and return it to Julie Courtney at jcourtney@ibat.org or by fax to 512.275.2277. Sign up early to ensure optimal demo time! You will receive confirmation of your assigned time slot within 48 hours of registering.

For questions or more information, call Julie Courtney at 512.275.2227 or email jcourtney@ibat.org.

EXPAND YOUR BRAND EXPOSURE POST-CONFERENCE

Distributed to all IBAT Members, *The Texas Independent Banker* magazine ads are seen by thousands of community banking professionals. For maximum exposure, promote your message, product or service up to six (6) times per year.

ACCOMMODATIONS

The Worthington Renaissance Fort Worth Hotel
200 Main Street
Fort Worth, Texas 76102

Room Rate: \$199.00 Single / \$199.00 Double

Accommodations must be reserved online through the FinTech Showcase website (www.ibat.org) in order to ensure the conference rate and availability. (Rates include a \$10 surcharge to help offset conference costs.)



where bankers and ideas connect

April 12-13, 2017 | Renaissance Worthington Hotel, Fort Worth, Texas

SPONSORSHIPS

Maximize your exposure by becoming one of the event sponsors. Affordable levels of sponsorships are available to fit a variety of budgets. IBAT staff will work with you to create a compelling custom package that will assist you in creating more brand awareness. Your level of sponsorship and its benefits are determined by your contribution.

For the best return on your dollar and optimum amount of exposure, complete and return the Demo Company/Sponsor Application & Contract together with your deposit at your earliest convenience. The benefits listed below will begin at that time.

Type of Recognition	Titanium \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
Recognition at General Session	Slide	Slide	Slide	Scrolling List	Scrolling list
Website Recognition	Logo & Link	Logo & Link	Logo & Link	Listing	Listing
Badge Recognition	Yes	Yes	Yes	Yes	Yes
Recognition on Refreshment Signage	Yes	Yes	Yes	Yes	Yes
Free Registrations	Up to 6	4	3	2	
White Paper Submission	Prior to event on website and as a supplement to attendees on site	Prior to event on website	Prior to event on website		
Demo Company Mobile App Enhancement	Yes	Yes	Yes		
Attendee Tote Bags	Yes – Logo	Yes – Logo			
General Session Speaker Introduction	Yes				
FREE 5-7 Minute General Session Demonstration	Yes				

Hotel Room Drop – \$2,000 plus the cost of the materials.

Must be arranged directly with the hotel and have prior approval of show management.

GENERAL INFORMATION, RULES AND REGULATIONS

1. SHOW SPONSORSHIP AND MANAGEMENT

The FinTech Showcase (“FinTech Showcase,” the “Conference” or the “Expo”) is produced by and is the property of Independent Bankers Association of Texas (“IBAT”). Each prospective demonstrating company (hereinafter “Demo Company”) is required to complete the Demo Company/Sponsor Application & Contract (the “Contract”). By doing so, the Demo Company subscribes to all terms set forth in these General Information, Rules and Regulations (the “Regulations”), which are expressly incorporated into and made a part of the Contract. Each Demo Company, for itself and its employees and agents, agrees to abide by these Regulations.

2. DEMONSTRATION TIME SLOTS

Sole control of the general session demonstration time slot(s) used by FinTech Showcase (the “Demo General Session”) rests with IBAT. All time slots are assigned on a first-come, first-served basis in the order the executed Contract and the Deposit (as defined in paragraph 4 below) are received. Receipt by a potential Demo Company of the FinTech Showcase conference advertising materials, a form Contract or these Regulations is not an offer or invitation on the part of FinTech Showcase for that particular person or entity to demonstrate at FinTech Showcase, nor does any potential demo company have the right to demonstrate at FinTech Showcase unless and until a Contract, duly executed and delivered by such potential demo company, has been accepted and executed by IBAT, and confirmation thereof has been returned to such potential demo company. Demo Company acknowledges and agrees that any demo time slot that is designated in writing or in any other manner as assigned to Demo Company is subject to rescheduling within the Demo General Session at any time, as IBAT may determine necessary or desirable. In particular, IBAT has the right to reschedule Demo Company’s time slot and relocate Demo Company’s show stand if the Demo General Session is not completely sold; provided that reasonable efforts will be made to avoid locating a company’s time slot and show stand next to a direct competitor of such Demo Company. Demo Company hereby further agrees that IBAT may, at any time, for any reason and without any prior notice, refund the money paid by Demo Company pursuant to these Regulations and cancel same.

3. WHAT MAY BE DEMONSTRATED — CONTROL OF THE SHOW

FinTech Showcase is designed for demonstration of financial institution-related products and services. Demonstrations and activities are subject to inspection and prohibition by IBAT in its sole and absolute discretion at any time from the beginning of setup through the duration of the show. Distribution of demo materials/literature or giveaway items is permissible provided such materials do not in any way imply endorsement of Demo Company’s product/service by FinTech Showcase, IBAT or any of their affiliates, except as otherwise expressly agreed in writing. Demo Company acknowledges and agrees that IBAT has the exclusive right to interpret these Regulations and to make final decisions regarding matters related to the operation

of FinTech Showcase not covered hereby. Any decision by IBAT regarding the matters covered by this paragraph will be final and binding on Demo Company.

4. PAYMENT

A nonrefundable deposit in the amount of \$2,500 for Demo Company (the “Deposit”) is due no later than February 17, 2017 and must accompany the Demo Company Application & Contract. Payment in full of the specified fee as provided for under the Contract shall be due on or before March 17, 2017, and shall also be nonrefundable except as specifically set forth to the contrary herein.

5. CANCELTION OR WITHDRAWAL

Demo Company may cancel or withdraw from FinTech Showcase subject to the following conditions and restrictions:

- a. Demo Company shall give FinTech Showcase notice in writing of its intention to cancel or withdraw from the conference.
- b. In the event FinTech Showcase receives such notice on or before February 17, 2017, all fees paid by Demo Company to FinTech Showcase in excess of the Deposit will be refunded.
- c. In the event such notice is received after February 17, 2017 and up to and including March 17, 2017, Demo Company shall be entitled to one-half of payment in excess of the Deposit. Cancellations on or after March 17, 2017 will not be entitled to a refund of any fees paid to FinTech Showcase, including the Deposit, and Demo Company shall be obligated and agrees to pay the total specified fee as provided for under the Contract.
- d. In the event of cancellation, (i) FinTech Showcase shall have the right to use Demo Company’s assigned time slot and show stand to suit its convenience, including making such space available to another company, without any rebate or allowance to Demo Company; and (ii) FinTech Showcase assumes no responsibility for having included the name of Demo Company or description of its products and/or services in the show catalog, brochures, news releases, or other materials.

6. DEMO PERSONNEL

Demo Company shall keep at least one attendant at its assigned show stand at all times during published networking hours on the day of Demo Company’s time slot.

Each person at Demo Company’s show stand at any time must be, or must be accompanied by, an employee or authorized representative of Demo Company who is capable of positively identifying himself as such, and any other person shall be subject to immediate expulsion from the general session ballroom. Any failure to comply with the requirements of this paragraph 6 will entitle IBAT, in its sole and absolute discretion, to (i) immediately remove Demo Company’s show stand from the ballroom at Demo Company’s expense and (ii) ban Demo Company from participating in future FinTech Showcases.

7. DEMO BADGES

FinTech Showcase will provide Demo Company badges by name for personnel assigned by Demo Company to staff its show stand. Badges are not transferable and will be available only at the Demo Company registration counter. Temporary day badges will be issued to personnel properly identified as authorized to work in the ballroom during installation and dismantling. Badges must be worn in the ballroom at all times. BADGES WILL NOT BE ISSUED UNTIL THE SPECIFIED FEE HAS BEEN PAID IN FULL. DEMO COMPANY ACKNOWLEDGES AND AGREES THAT PERSONS UNDER THE AGE OF 18 SHALL NOT BE ENTITLED TO RECEIVE OR UTILIZE BADGES OR OTHER SHOW CREDENTIALS.

8. REGISTRATION AND ADMISSION

FinTech Showcase will not be open to the general public. An official badge, issued to each attendee upon registration, entitles the wearer to unlimited attendance at FinTech Showcase during scheduled hours. This official badge must be worn at all times during the conference, and is not transferable. FinTech Showcase shall have sole control of all admission policies at all times, including admission of visitors to the event.

9. CONFLICTING MEETING AND SOCIAL EVENTS

Demo Company agrees not to extend invitations, call meetings, or otherwise take any action that could reasonably be expected to encourage FinTech Showcase attendees or Demo Companies to be absent from the Conference during the official hours of the Conference or from other scheduled FinTech Showcase events. If Demo Company desires or intends to reserve or use a suite or meeting room in any of the FinTech Showcase conference hotels, it agrees (i) to arrange this space only through IBAT and (ii) that this space will be utilized only for approved hospitality or other forms of promotional activity in accordance with the requirements of this paragraph 9.

10. SERVICE ORGANIZATIONS

IBAT and the conference facility may designate contractors to perform work at the Demo Company's expense. Where union personnel are required by the conference facility or by the contractors involved, it shall be Demo Company's responsibility to comply with such requirements. Neither FinTech Showcase nor IBAT shall be responsible for the conduct of, or any failure to perform by, any of such contractors, their employees, agents or charges, or for any other matter relating to such contractors or the conference facility or for any services provided to Demo Company, including (without limitation) drayage, machinery moving and erecting, furniture rental, booth and floral decorating, photography, drinking water, telephone or other telecommunications services, electricians, plumbers, carpenters, or signs.

11. VIDEO AND SOUND SYSTEMS

The use of video will be permitted, subject to approval by and the control of IBAT in its sole and absolute discretion. IBAT reserves the right in its sole and absolute discretion to restrict the use of, or prohibit, any sound systems and/or any machines or devices that are deemed to create excessive noise or otherwise disrupt activities within the ballroom. Demo Company shall be responsible for securing any and all necessary licenses or consents for any performances, displays, or other uses of

copyrighted works or patented inventions and the use of any name, likeness, signature, voice, or other impression, or other intellectual property owned or claimed by any third party, which may be used, directly or indirectly, by Demo Company or on its behalf. Any royalty payable to a copyright owner, or to ASCAP or BMI on such owner's behalf, which are payable by reason of Demo Company's action or use of copyrighted works, will be the sole responsibility of and payable by Demo Company. Demo Company agrees to, and hereby does, indemnify, defend, and hold FinTech Showcase and IBAT harmless from and against any claim of liability in any incident or resulting loss, infringement or other violation of the intellectual property rights, rights of privacy, publicity rights, or any other related rights of any third party, whether enforced by that third party or its representative. IBAT reserves the right to discontinue the electricity supply of Demo Company if Demo Company is deemed to be in violation of the requirements of this paragraph 11.

12. SUPPLIES FOR OPERATING EQUIPMENT

Arrangements must be made by Demo Company directly with Freeman Decorating Company, at least three (3) working days before the show opening, for delivery during non-show hours of supplies (including flexible materials, cartons and products to be packaged). No deliveries may be made during show hours.

13. REFRESHMENTS

No outside food and beverage is allowed at the Conference. Demo Companies may contact our Convention Services Manager, 817-870-1000 for any orders they wish to place directly with the hotel to provide.

14. SAFETY, FIRE AND HEALTH

Demo Company shall comply with all applicable safety, fire and health ordinances, rules and regulations. All displays, exhibit materials and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents. No explosive or combustible materials are to be displayed or stored within the conference facility, and all construction shall be substantial, fixed in position for the duration of the show, and constructed of fire-retardant materials. All construction and other activities of Demo Company shall be in accordance with all requirements of the conference facility and FinTech Showcase. In particular, Demo Company shall be responsible for compliance with the Americans with Disabilities Act with regard to any presentations and services available at its show stand, not including aisle access.

15. CARE OF BUILDING

No Demo Company may allow an article to be brought into, nor permit any act to be done in, the conference facility which will increase the premiums or void policies of insurance held by or on behalf of the Conference, FinTech Showcase, or IBAT. No Demo Company shall permit any act by any of its employees or agents, or by any other persons visiting its show stand, which could cause the conference facility to be marred, defaced or otherwise damaged. Upon the earlier to occur of the conclusion of the show or the termination of the Contract, Demo Company shall surrender the space in the conference facility

occupied by Demo Company in the same condition as at the commencement of Demo Company's occupation of same. Any damages arising from or in connection with any failure to comply with the requirements of this paragraph 15 shall be covered by the indemnity set forth in paragraph 18 below.

16. INSURANCE

FinTech Showcase and/or the conference facility may take precautions to safeguard Demo Company's property by means of regular perimeter guard service. However, none of the conference facility, FinTech Showcase, IBAT or any of their respective employees or agents, shall have (i) any liability for any injury to Demo Company, its employees or agents, any show visitors or any other person, (ii) any responsibility for safeguarding Demo Company's property, or (iii) any liability for any damage to or loss of Demo Company's property through theft, fire, accident or any other cause. In all cases, Demo Company shall be obligated to insure against any such liability, damage or loss at its own expense.

17. SHOW ATTENDANCE LIST

A complete list of persons registered to attend the show will be prepared and sent to Demo Companies of record no later than ten (10) days prior to the date scheduled for commencement of the show; provided that no such list will be sent to Demo Company until all amounts due from Demo Company pursuant to the Contract have been paid in full.

18. INDEMNIFICATION

Demo Company shall indemnify and hold harmless the Conference, FinTech Showcase, IBAT, and their respective employees and agents (each, an "Indemnified Person"), from and against any and all liability and every loss, cost, claim, demand, or cause of action (including, without limitation, any damage to person or property, governmental charges or fines, and attorneys' fees) arising from or in connection with the show, any breach or default by Demo Company of the terms of the Contract, or from any other cause whatsoever (including, without limitation, Demo Company's installation, removal or maintenance of property in, or occupancy or use of, the Conference or any part thereof), excluding any such liability caused directly by or directly attributable to the gross negligence or willful misconduct of such Indemnified Person. DEMO COMPANY EXPRESSLY ACKNOWLEDGES AND AGREES THAT THE INDEMNIFICATION PROVIDED FOR IN THIS PARAGRAPH 18 INCLUDES INDEMNIFICATION FOR THE NEGLIGENCE OF EACH INDEMNIFIED PERSON.

19. GENERAL

These Regulations may be amended at any time and from time to time by IBAT, and all such amendments shall be binding on Demo Company. The Contract (including these Regulations) shall be binding upon the parties hereto and their respective executors, administrators, successors, and assigns; provided that Demo Company may not assign the Contract or any rights or obligations arising thereunder without the prior written consent of IBAT, which consent may be withheld in the sole and absolute discretion of IBAT. The Contract shall be fully

performable and venue for any actions related thereto shall lie in Travis County, Texas. A facsimile (fax or scan) copy of the fully-executed Contract may be considered an original thereof.

20. CONFERENCE DEMO RULES

Demo Company agrees to abide by all additional rules, policies and procedures as may be imposed by the Conference at any time and from time to time.

21. DEFAULT; TERMINATION

Failure by Demo Company to comply with any term of the Contract (including these Regulations) may, at the sole and absolute discretion of IBAT, result in any one or more of the following: (i) expulsion from the Conference, (ii) forfeiture of all amounts paid by Demo Company, (iii) removal and storage of Demo Company's show stand at Demo Company's expense, and (iv) termination of the Contract. Upon any such termination, all Demo Company's rights under the Contract shall cease and terminate, and all payments made by Demo Company prior to said termination may be retained by IBAT as liquidated damages. No termination of the Contract shall affect any rights of FinTech Showcase, IBAT, or any obligations or liabilities of Demo Company, arising prior to such termination.

22. TERM

The Contract is valid only for the period commencing on the effective date of the Contract and ending on the earlier to occur of the termination of the Contract pursuant to paragraph 21 above and the conclusion of the show; provided that access to and use of the Demo Company's show stand in the conference facility shall be limited to authorized times during the show, and a reasonable time before commencement of, and after conclusion of, the show, in all cases as determined by IBAT. No guarantee is made regarding the availability of a demo time slot or show stand in connection with any future FinTech Showcase shows.

23. APPLICABILITY OF LAW

This Agreement shall be governed and construed in accordance with the laws of the State of Texas without regard to the conflicts of laws principles thereof.

24. HEADINGS

The use of paragraph headings is for convenience only and does not define the content or scope thereof.

25. CONFERENCE FACILITY HOLD HARMLESS CLAUSE

The Demo Company assumes the entire responsibility and liability for losses, damages, and claims arising out of Demo Company's activities on the conference facility premises and will indemnify, defend, and hold harmless the conference facility, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. The conference facility will not be responsible or liable for any loss, damage or claims arising out of Demo Company's activities on the conference facility's premises except for any claims, loss, or damages arising directly from the conference facility's own negligence.



where bankers and ideas connect

April 12-13, 2017 | Renaissance Worthington Hotel, Fort Worth, Texas

Demo Company / Sponsor Application & Contract

TO SECURE AN EVENT OR ITEM, complete and return this Demo Company/Sponsor Application & Contract together with applicable deposit(s) at your earliest convenience. The benefits listed herein will begin when we have received your form and deposit.

- All deposits are **nonrefundable** and are due **February 17, 2017**.
- All remaining balances are due **March 17, 2017**.
- NOTE TO SPONSORS: please send a **jpeg** or **eps** version of your company logo to jcourtney@ibat.org.
- NOTE TO DEMO COMPANIES: All Demo Companies agree to abide by the **General Information, Rules and Regulations**, which are incorporated into and made a part of this contract.

Make checks payable to:

IBAT FinTech Showcase

Return completed form & deposit to:

IBAT
 1700 Rio Grande Street, Suite 100
 Austin, TX 78701

Questions?

Julie Courtney
 512.275.2227
jcourtney@ibat.org

Company		
Mailing Address		
City/State/Zip		
Website		
Phone	Fax	
Contact to be listed in conference materials	Title	
	Email	
Contact for event coordination	Title	
	Email	
Individual(s) to receive free registration (if applicable depending on level of sponsorship; each demo company receives 1 speaker and 2 registrations. Additional badges can be purchased for \$195 each)	1.	Email:
	2.	Email:
	3.	Email:
Description of business, product or service: <i>Please note that the final copy will read EXACTLY as you have it listed within the conference app. Space is limited to 50 words. Copy exceeding 50 words may be edited. All copy subject to editing by show management.</i>		

COUNT ON US FOR THE FOLLOWING:

Instructions:

- ❶ Put a ✓ next to each applicable item or event, and enter the amount enclosed.
- ❷ Sign and date the bottom section.
- ❸ Fax or scan your completed form and return to Julie Courtney at 512.275.2277 or jcourtney@ibat.org.
- ❹ We will put a TEMPORARY hold on your selection(s) pending receipt of your deposit.

<input checked="" type="checkbox"/> Check all desired choices	Fee	Deposit	Amount Enclosed
DEMO COMPANY			
<i>Preferred Demo Day:</i>			
Wednesday, April 12			
Member	\$5,000	\$2,500	
Nonmember	\$5,995	\$2,500	
Thursday, April 13			
Member	\$4,450	\$2,500	
Nonmember	\$5,995	\$2,500	
Product/Service to be Demoeed			
Demo Speaker			
Demo Speaker Bio			
SPONSORSHIP			
Titanium	\$25,000	\$12,500	
Platinum	\$10,000	\$5,000	
Gold	\$5,000	\$2,500	
Silver	\$3,000	\$1,500	
Bronze	\$1,500	\$750	
Hotel Room Drop <i>(fee does not include cost of materials or hotel's delivery charges)</i>	\$2,000	\$1,000	
TOTAL DEMO COMPANY/SPONSOR FEES			
Signature		Name (typed or printed)	
Company		Date	
Credit Card Payment			
Card type <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx <input type="checkbox"/> Discover	Account Number	Expiration date	
Name as it appears on credit card		Signature	

12/12/2016