WEATHERFORD BANK STRIKES GOLD IN BEST OF COMMUNITY BANKING JUDGING

First National Bank of Weatherford personnel worked overtime in developing an ambitious calendar for community service, a program designed to reach everyone in its service territory. But, bank officials couldn’t have known that their hard work would turn into pure Gold.

An independent panel of judges selected the campaign for a Gold Medal for Community Service in the Best of Community Banking Awards. Bank President Lin Bearden and Evon Markum, Vice President of Marketing, were on hand to accept the award at the 35th annual convention of the sponsoring Independent Bankers Association of Texas (IBAT) in October.

The Bank developed a full calendar of events ranging from a Bank Travel Club, free for the community, to continued sponsorship in the popular “Pink Luncheon”, with proceeds going to provide underserved women with mammograms and bone density screening.

Other parts of the calendar involved serving dinner to the needy at Thanksgiving, helping county charities at Christmas, building a home through Habitat for Humanity and joining with the community in sending 1,500 boxes of Girl Scout cookies to military troops in Iraq.

The Best of Community Banking Awards recognize IBAT banks for outstanding service in the areas of financial literacy, marketing, architectural design and community service. IBAT represents more than 2,000 Texas-based banks and branches in 700 communities.